

Engage with Product Guru Brian Baker

What to expect

- An inspiring talk for conferences, product teams, executives, and CPG leadership
- Your conference/company challenges, addressed and woven into the talk
- Free product assessment - how are your designs measuring-up?
- A one-on-one Strategic Design Session with Mr. Baker

Available Topics

- Human Centered Design
 - the forgotten goldmine for SmartCity/IoT success
- 90% of Americans use our designs every day... this is how we did it
- Inside the 'Innovation Engine,' the most successful innovation methodology over the last 20 years
- How to design consumer product better than anyone else in the world
- What is Beauty? (universities)



Brian Baker is one of the leading Product Designers of the 21st century. His designs are found across the world in connected devices, enterprise software, automotive/SmartCity designs, mobile phones, televisions and even kitchen appliances. Mr. Baker is a recipient of the coveted 'Best of CES,' and 'Red Dot' awards, and he has been recognized by Forbes, Yahoo, and Wired magazine.

Mr. Baker is the Managing Partner at Rebelv2, where he works with clients like Toyota, Sony, IKEA, Spotify, REI, Home Depot and other industry leaders... bringing great products to life.

Fortune 500 praise for Mr. Baker's talks

'Mr. Baker is the design guru of choice for the next stage of corporate growth.'

- Mark P., San Francisco

'Really hits home – I may tattoo this info down my arm!'

- Julie P., St. Louis

'This is so wonderful, the presentation still has our team reeling after two weeks!'

- Michelle P., Denver

'Thank you for such an eye-opening perspective; we've tasked a whole team to Brian's suggestions.'

- Clement M., Hong Kong

'In-depth knowledge of customer psychology ... a truly memorable evening.'

- Alyson M., Detroit

A Selection of Past Keynotes/Talks

Cisco Systems
Ball Aerospace
Financial Execs International
Silicon Flatirons
Chase/JPMorgan
Fiat Chrysler Automotive
Hong Kong Trade and Development Council
University of Haifa
The Wharton School
Leeds School of Business
Various tech groups in Asia and the Middle East

rebel^{v2}
Consumer Tech | Digital

TO BOOK MR. BAKER please contact Ben Beierwaltes at BenB@rebelV2.com

(Mr. Baker accepts only 6-8 bookings/year, substantial discounts for San Francisco/Denver markets)